



**FLOORSIGNAGE, LLC**



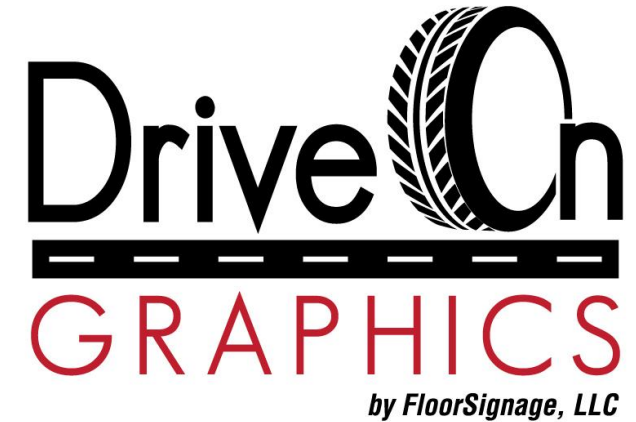
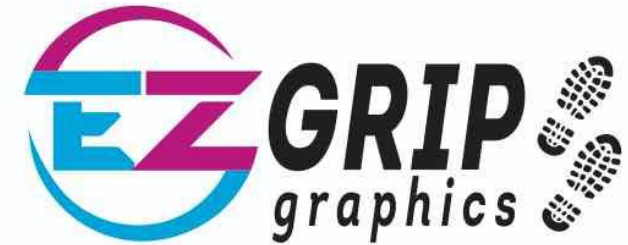
**FLOORSIGNAGE, LLC**

FloorSignage, LLC has pioneered the wide format digital print industry with the development of products that provide best in class solutions for graphics applied to indoor & outdoor wall, floor and pavement surfaces. FloorSignage products provide safe, vibrant and customer friendly graphic solutions.





FLOORSIGNAGE, LLC



PATRON  
PARTNER  
sgppartnership.org

PRINTING

UNITED



INTERNATIONAL  
SIGN ASSOCIATION



# FOR OUTDOOR WALKWAYS & MORE

Durable direct print / one step material for graphics on outdoor walkways  
& textured interior flooring

## Availability

- Textured media + PSA release liner = <20 mil
- Test Roll: 26.5 inches wide x 10 feet long / .67 meters wide x 3.05 meters long
- Standard Rolls:
  - 26.5 inches wide x 30 feet long / .67 meters wide x 9.1 meters long
  - 53 inches wide x 30 feet long / 1.35 meters wide x 9.1 meters long
  - 53 inches wide x 75 feet long / 1.35 meters wide x 22.9 meters long
  - 53 inches wide x 150 feet long / 1.35 meters wide x 45.7 meters long

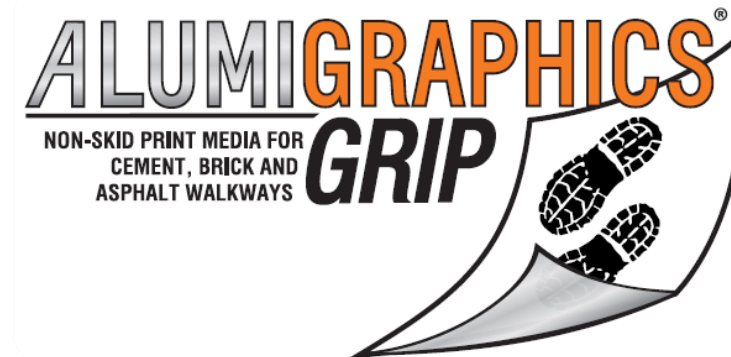
## Multi-surface Use

### Indoor Use

- Tile flooring with grout lines
- Textured concrete
- Stair facing & treads

### Outdoor Use

- Unsealed and sealed concrete sidewalks
- Asphalt
- Brick pavers
- Stair facing & treads





# PRINTABILITY

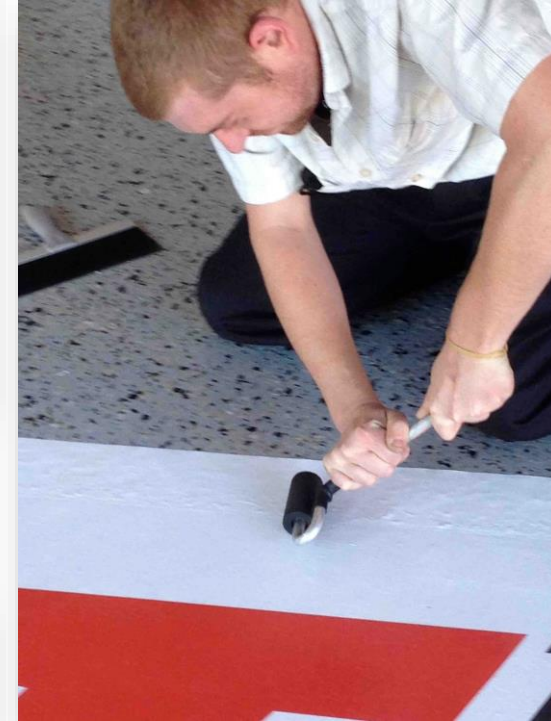
- AlumiGraphics coatings provide great print image quality and durability
- Direct print on textured slip resistant surface; no need for an overlamine
- Use printer profiles to achieve strong ink bond, download at [FloorSignage.com](http://FloorSignage.com)
- Digital wide format compatibility with Eco-Solvent, Solvent, UV, and Latex
- Cut-to-shape with plotters & routers using 60° blades, guillotine, steel rule die and scissors



# INSTALLATION & REMOVAL

## Trouble free, no-heat installation & residue free removal

- End user friendly installation
- Apply to dry & clean surface.
- Optimal surface temperature for installation is 50°F / 10°C.
- Reliable and aggressive pressure sensitive adhesive with kraft liner
- No heat source needed to apply or remove.
- Pliable aluminum foil-based material easily conforms to textured surfaces
- Use a hard rubber roller to compress material to surface
- Clean removal - Easy to reclaim original surface





# PRODUCT SAFETY

## Anti-retardant

- Class A ASTM E84 fire rating with strong flame retardancy because of the foil-based core material

## Slip – Resistant

Built-in high slip resistance in wet and dry conditions

- AS HB198:2014 (AS/NZS 4586)
- ANSI A137.1 A326.3
- UL410
- ASTM D2240-05
- British BS 7976-2
- Australian AS 4586:2013
- Germany / Europe DIN 51130



## Environment Friendly

- No PVC + Made in the USA

## Glow - Safety

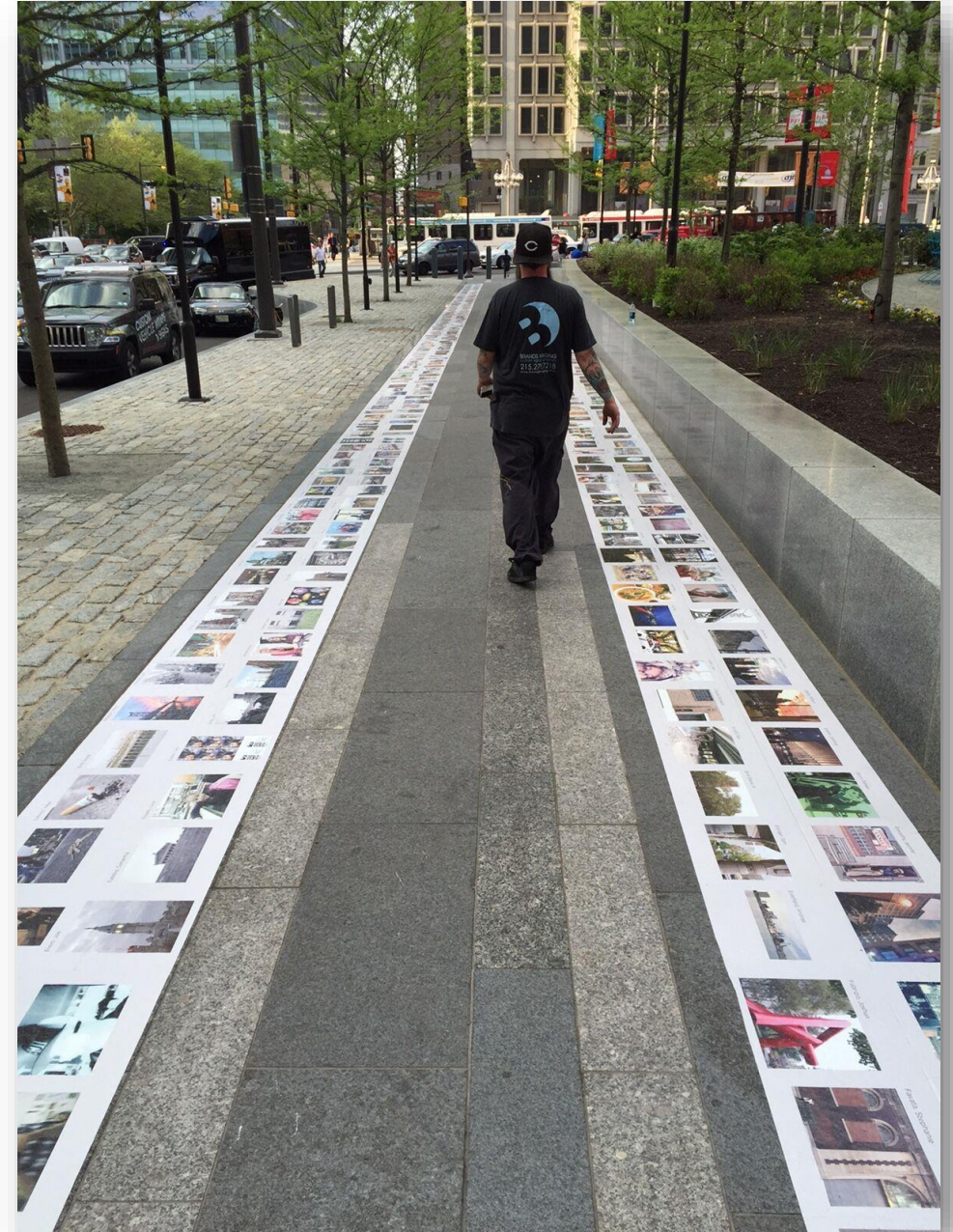
- Charges under any light to illuminate when lights go out or assisted with black lights
- Glow certification test UL1994



# DURABILITY

## OUTDOOR = Up to 12 months printed and installed on outdoor walkways

- Broad service range -40°F – 302°F / -40°C – 150°C; is not affected by temperature like vinyl, allowing numerous applications
- Proven durability = longer life expectancy
- Does not deteriorate / break down like vinyl
- No shrinkage = no gaps or seams on tiled graphics
- Shelf life = 2 years stored at 70° F / 21° C
- Use for long-term and short-term applications in hot, cold and wet weather environments

























**ALUMIGRAPHICS**  
NON-SKID PRINT MEDIA FOR  
CEMENT, BRICK AND  
ASPHALT WALKWAYS **GRIP**



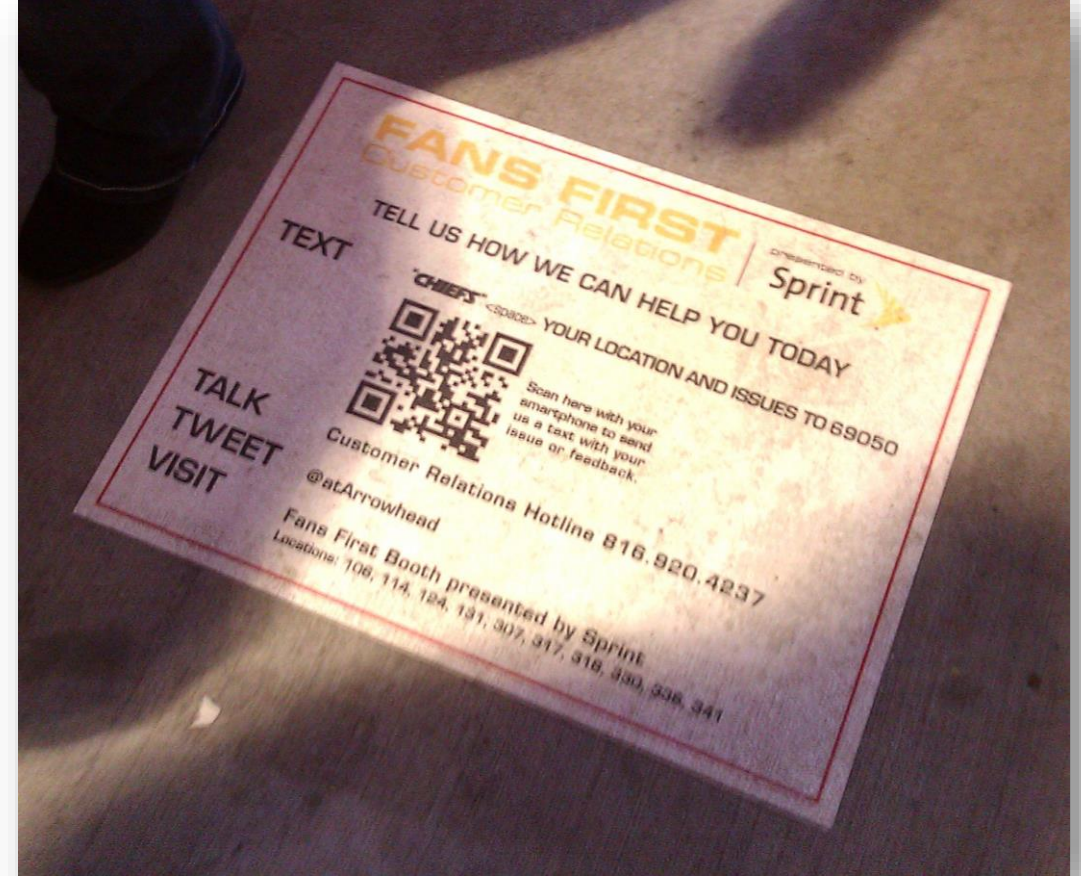
# WATER PARKS











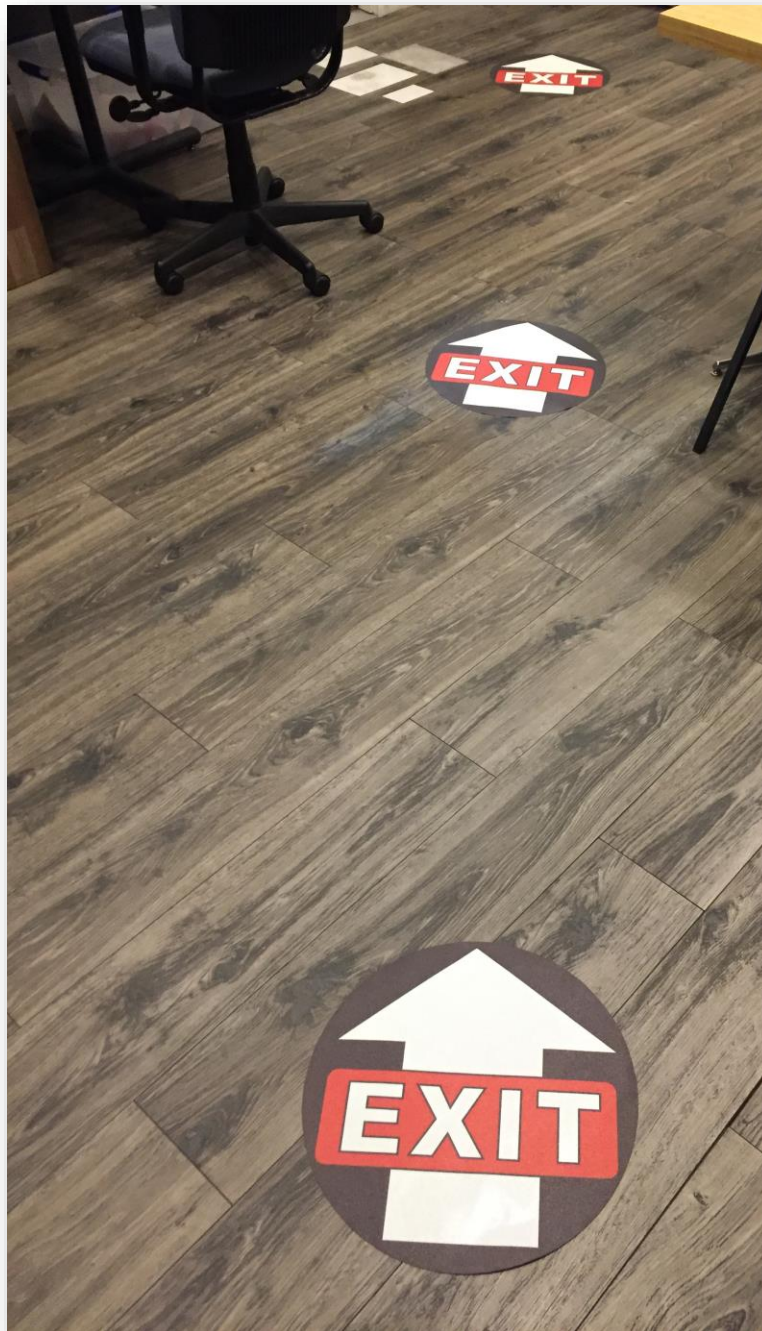
**ALUMIGRAPHICS®**  
 NON-SKID PRINT MEDIA FOR  
 CEMENT, BRICK AND ASPHALT WALKWAYS **GRIP**















# FOR OUTDOOR & RIGID WALLS & MORE

Durable direct print / one step material for graphics on outdoor walls, columns, and solid interior walls

## Availability

- Textured media + PSA release liner = <12 mil
- Test Roll: 27 inches wide x 15 feet long / .69 meters wide x 4.6 meters long
- Standard Rolls:
  - 27 inches wide x 30 feet long / .69 meters wide x 9.1 meters long
  - 54 inches wide x 30 feet long / 1.4 meters wide x 9.1 meters long
  - 54 inches wide x 75 feet long / 1.4 meters wide x 22.9 meters long
  - 54 inches wide x 150 feet long / 1.4 meters wide x 45.7 meters long

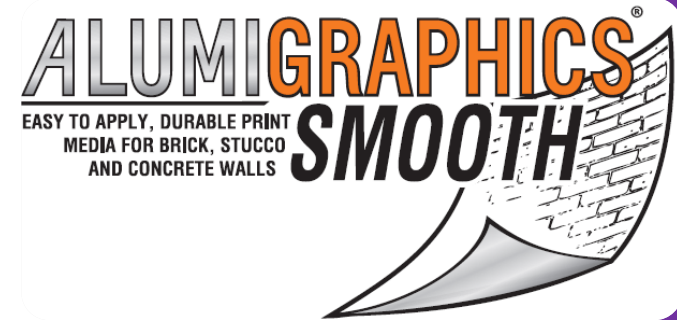
## Multi-surface Use

### Indoor Use

- Cinder block (CMU)
- Concrete
- Tile walls
- Stair facing

### Outdoor Use

- Brick
- Cinder block (CMU)
- Sealed & unsealed concrete
- Stair facing
- Metal panels & columns
- Solid stucco (no EIFS or ICF)





# PRINTABILITY

- AlumiGraphics coatings provide great print image quality and durability direct on textured slip resistant surface
- No need for an overlaminate
- Use printer profiles to achieve strong ink bond, download at [FloorSignage.com](http://FloorSignage.com)
- Digital wide format compatibility with Eco-Solvent, Solvent, UV, and Latex plus UV offset and screen print
- Cut-to-shape with plotters & routers using 60° blades, guillotine, steel rule die and scissors



# INSTALLATION & REMOVAL

## Trouble free, no-heat installation & residue free removal

- End user friendly installation
- Apply to dry & clean surface
- Optimal surface temperature for installation is 50°F / 10° C
- Reliable and aggressive pressure sensitive adhesive with kraft liner
- No heat source needed to apply or remove
- Pliable aluminum foil-based material easily conforms to textured surfaces
- Use a hard rubber roller to compress material to surface
- Clean removal - Easy to reclaim original surface





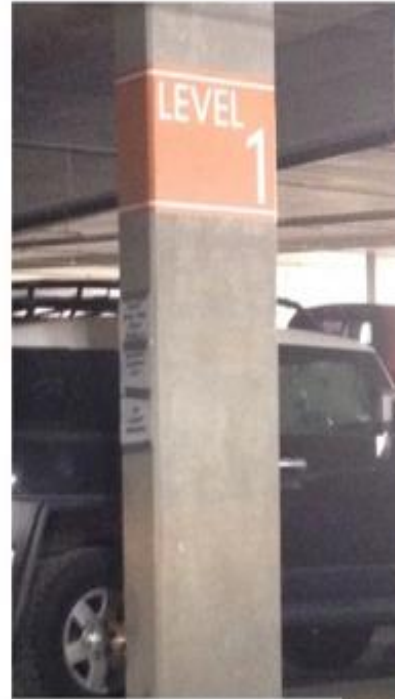
# PRODUCT SAFETY

## Anti-retardant

- Class A ASTM E84 fire rating with strong flame retardancy because of the foil-based core material

## Environment Friendly

- No PVC + Made in the USA



# DURABILITY

## OUTDOOR = 24+ months printed and installed on outdoor walls

- Use for long-term and short-term applications in hot, cold and wet weather environments
- Broad service range -40°F – 302°F / -40°C – 150°C; is not affected by temperature like vinyl, allowing numerous applications
- Proven durability = longer life expectancy
- Does not deteriorate / break down like vinyl
- No shrinkage = no gaps or seams on tiled graphics
- Shelf life = 2 years stored at 70° F / 21° C





**ALUMIGRAPHICS®**  
EASY TO APPLY, DURABLE PRINT  
MEDIA FOR BRICK, STUCCO  
AND CONCRETE WALLS **SMOOTH**









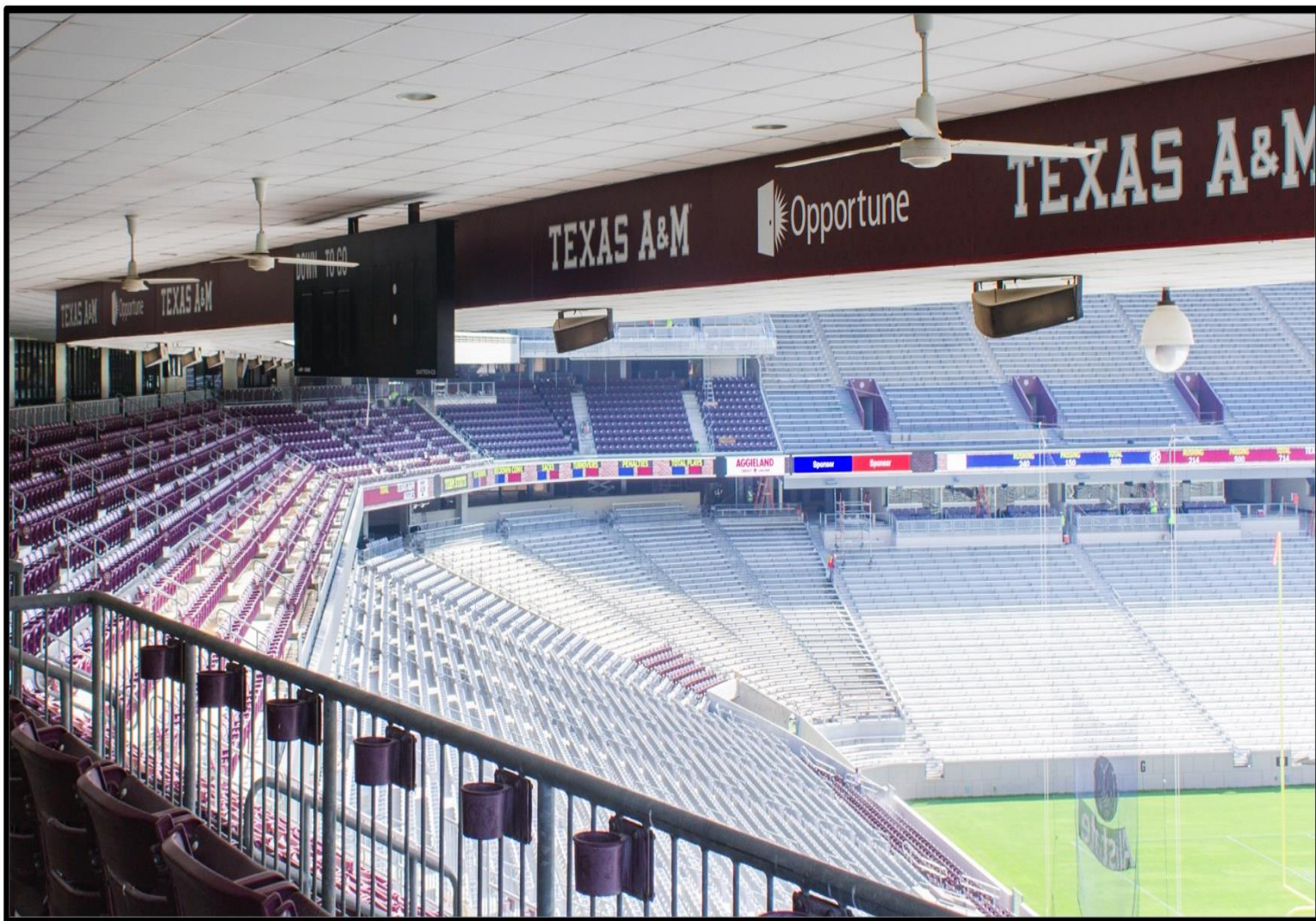




















**ALUMIGRAPHICS<sup>®</sup>**  
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**FS**  
FLOORSIGNAGE, LLC





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**FS**

FLOORSIGNAGE, LLC

# Service / Identification Labels on Hot and Cold Equipment





# FOR INTERIOR FLOORS

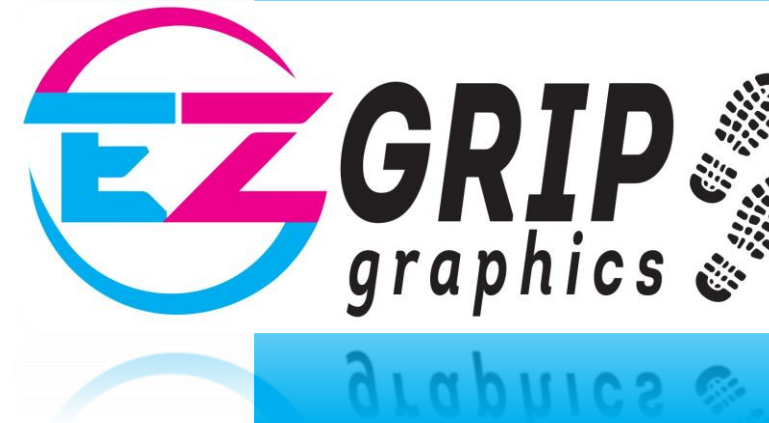
Durable, direct print, wide format digital print media made of dimensionally stable, puncture / tear resistant PET for graphics on interior floors in grocery stores, airports and hospitals

## Availability

- Textured media + PSA release liner = 20 mil
- Reverse wound rolls 48" x 75' / 1.2m x 22.9m
- Custom sized sheets

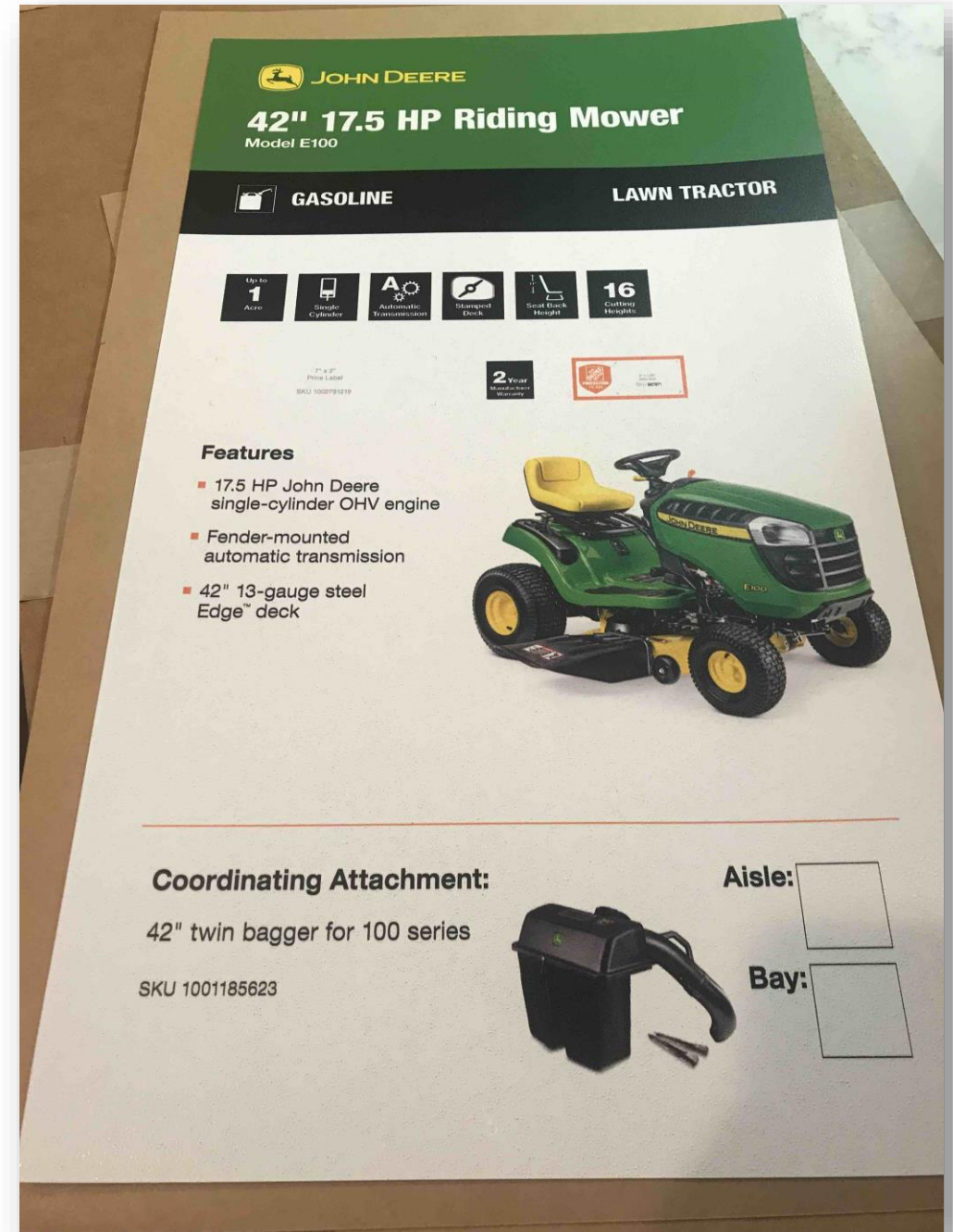
## Indoor Floor Surfaces

- Carpet
- Concrete
- Laminate
- Linoleum
- Terrazzo
- Tile
- Wood



# PRINTABILITY

- Print direct to the slip resistant surface
- No need for an overlamine
- Digital print ink bonds incredibly strong to the EZGrip Graphics material
- Digital wide format compatibility: Eco-Solvent, Solvent, UV, and Latex
- Download printer profiles and instructions from [FloorSignage.com](http://FloorSignage.com)





# INSTALATION & REMOVAL

## Trouble free, no-heat installation & residue free removal

- End user friendly installation
- Apply to dry & clean surface
- No heat application
- Reliable and removable pressure sensitive adhesive with stay flat liner
- Dimensionally stable material easily adheres to floor surface
- Use a hard rubber roller to compress the material
- Clean removal - Easy to reclaim original surface



# PRODUCT SAFETY

## Anti-retardant

- EZGrip Graphics has a class A ASTM E84 fire rating

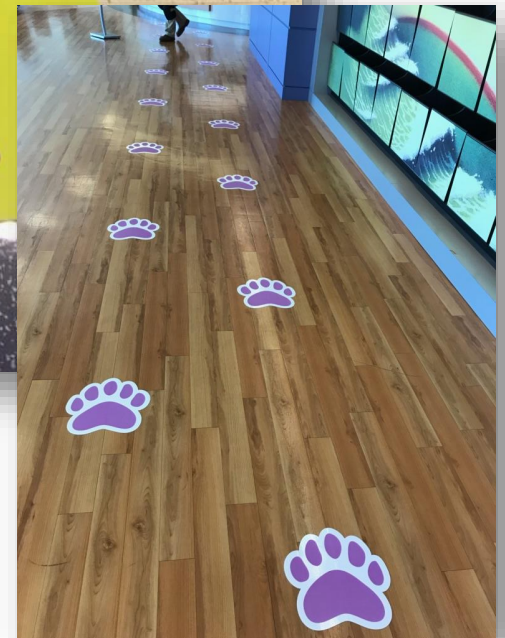
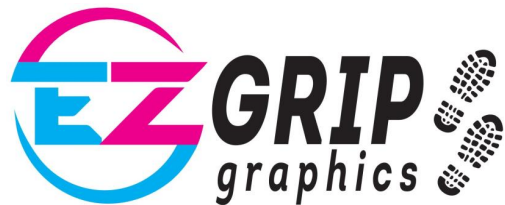
## Slip – Resistant

Built-in high slip resistance in wet and dry conditions

- AS HB198:2014
- ANSI B101.3
- ASTM D2240-05
- AS 4586-2013 R11

## Environment Friendly

- No PVC + Made in the USA





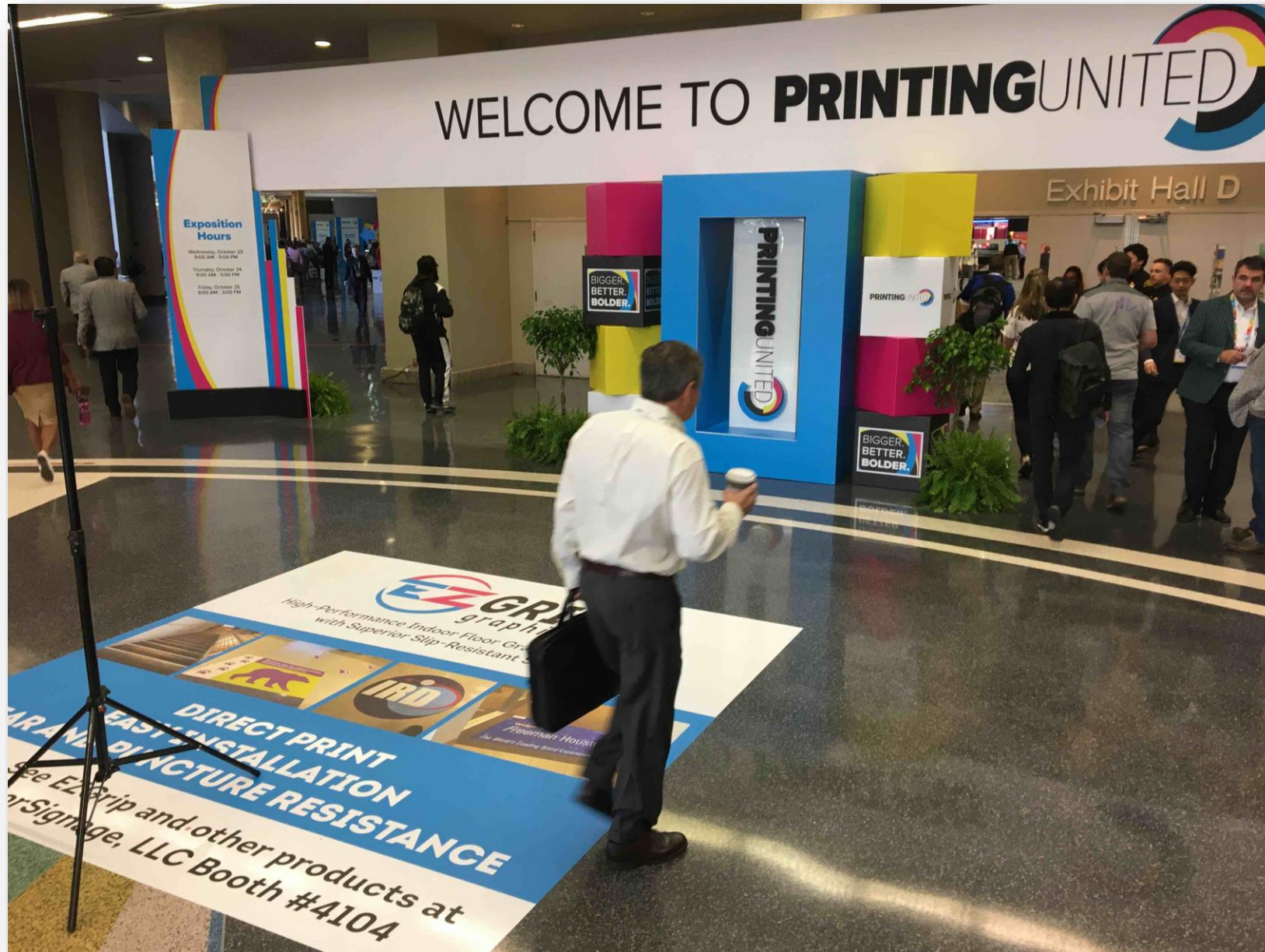
# DURABILITY

**INDOOR = 6+ months floors**

## **Durable & Scratch Resistant**

- Superior strength with **16 mil** (with adhesive) PET base material that is puncture & tear resistant
- Unmatched durability to rolling wheels of shopping carts, rolling luggage, push carts, wheelchairs, etc... and extreme pedestrian traffic
- Dimensionally stability results in a material that lays flat and minimizes stretches or tears
- Shelf life = 2 years stored at 70° F / 21° C













# FOR WALKWAYS, WALLS & MORE

Durable direct print / one step material for graphics on interior walls & floors or short- term use on outdoor walkways and walls

## Availability

- Textured media + PSA release liner = 21 mil
- 54" x 82' / 1.37M x 25M matte white rolls
- Custom sized sheets

## Multi-surface Use

### Indoor Use

- |            |                      |
|------------|----------------------|
| • Carpet   | • Cinder block (CMU) |
| • Tile     | • Painted drywall    |
| • Laminate | • Curved walls       |
| • Concrete | • Windows            |
| • Brick    | • Counter tops       |

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### Outdoor Use

- |                |                      |
|----------------|----------------------|
| • Sidewalks    | • Cinder block (CMU) |
| • Brick pavers | • Concrete columns   |
| • Brick walls  |                      |



# PRINTABILITY

- VersaGraphics 360 includes a Scratch Resistant Surface Coating which increases both printability and print durability
- No need for an overlamine
- Digital print ink bonds incredibly strong to the VersaGraphics360 material
- Accepts multiple print technologies: Solvent, Eco-Solvent, UV, Latex, Screen Print & UV Offset

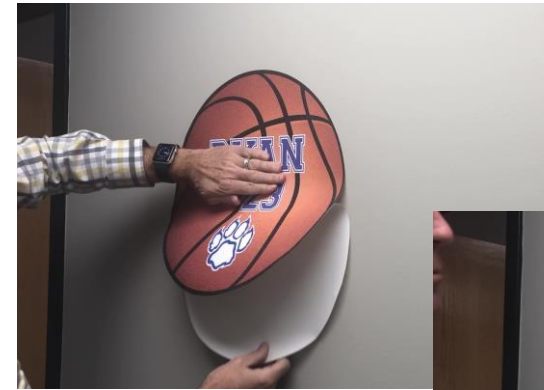




# INSTALLATION & REMOVAL

## Trouble free, no-heat installation & residue free removal

- End user friendly installation
- Apply to dry & clean surface
- No heat source needed to apply or remove
- Optimal surface temperature for installation is 50°F / 10° C
- Reliable and repositionable pressure sensitive adhesive with vellum liner
- Easily conforms to surface
- Use a hard rubber roller to compress the material
- Clean removal - Easy to reclaim original surface



# PRODUCT SAFETY

## Anti-retardant

- VersaGraphics360 has a class A ASTM E84 & E684 fire rating with strong flame retardancy because of the PET textile layer

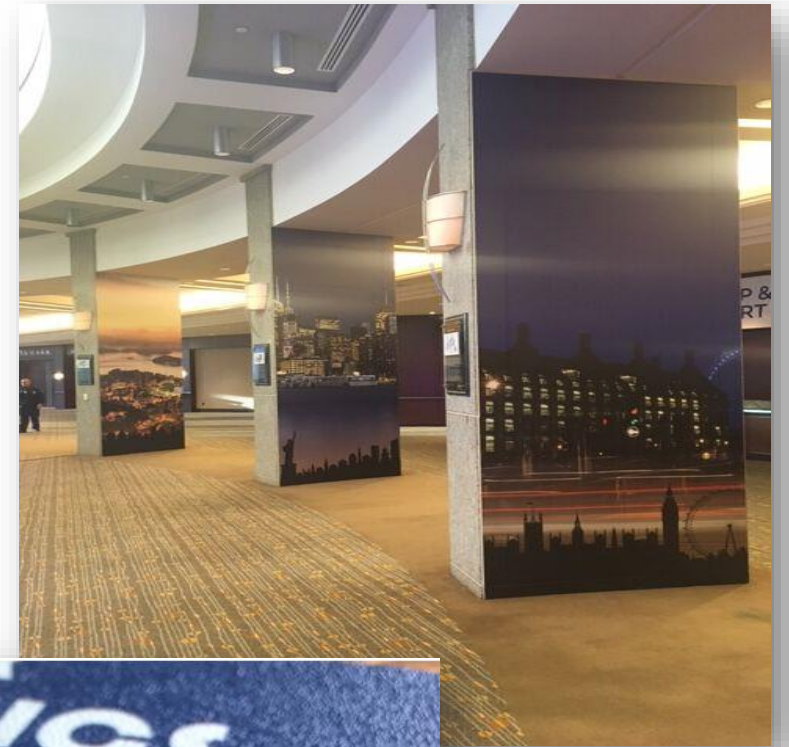
## Slip – Resistant

Built-in high slip resistance in wet and dry conditions

- AS HB198:2014 (AS/NZS 4586)
- ANSI A137.1 A326.3

## Compliant

- California Proposition 65 Legislation





# DURABILITY

**INDOOR = 3 months floors / 3 years walls**

**OUTDOOR = Up to 3 months walkway & 6 months walls**

- Offers superior durability due to **17 mil thickness** (with adhesive). The PVC + textile multi layer construction contributes to durability
- Results in thicker & stronger material that minimizes stretch and tears
- Shelf life = 1 year stored at 70° F / 21° C

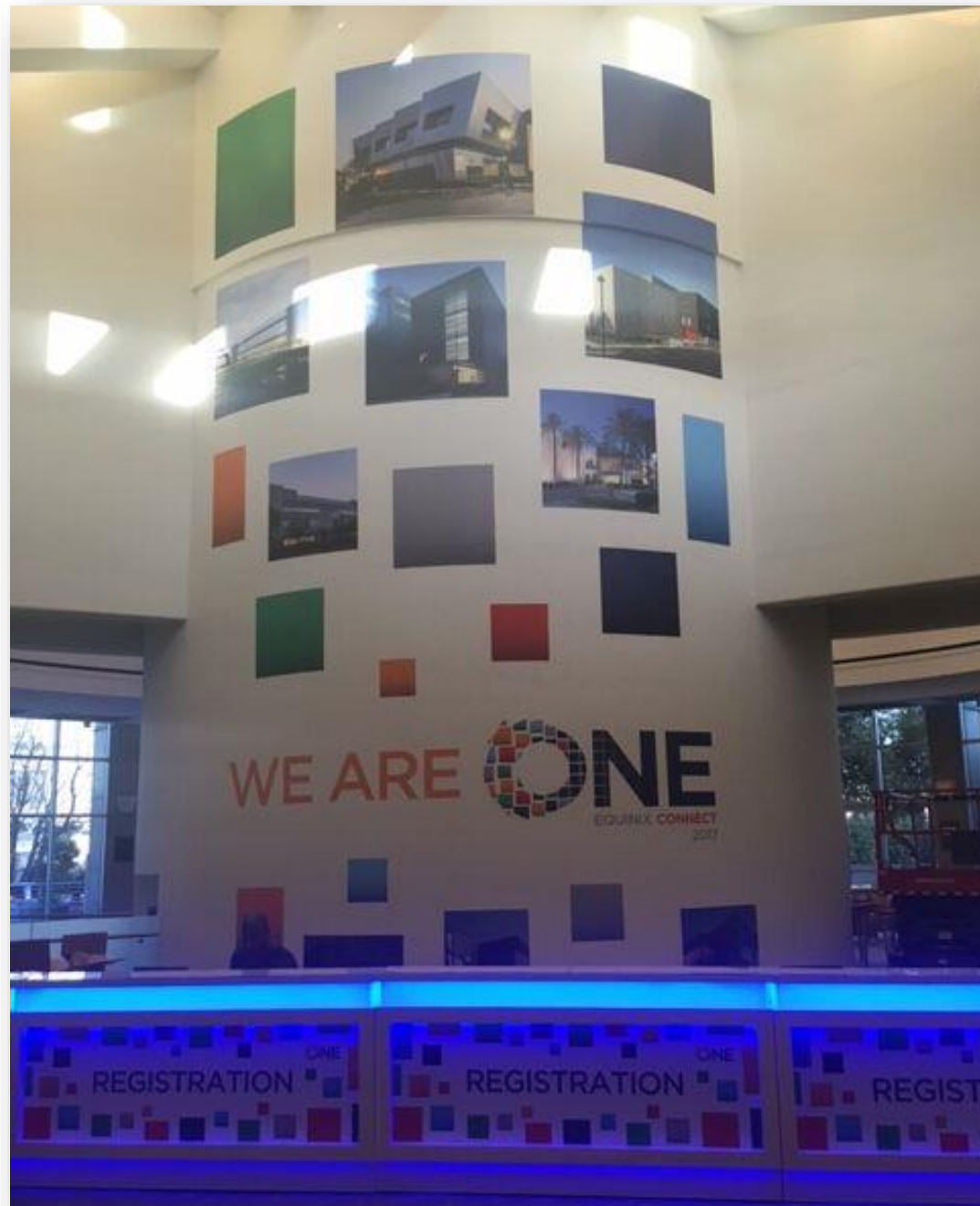
*This is a floor graphic which can also be used as a wall graphic*













# FOR PARKING LOTS, DRIVEWAYS & MORE

Durable direct print / one step material for graphics on asphalt and concrete where vehicle traffic is present

## Availability

- Textured media + PSA release liner = 60 mil
- 44" x 35' / 1.12M x 10.7M white rolls & customized sheets

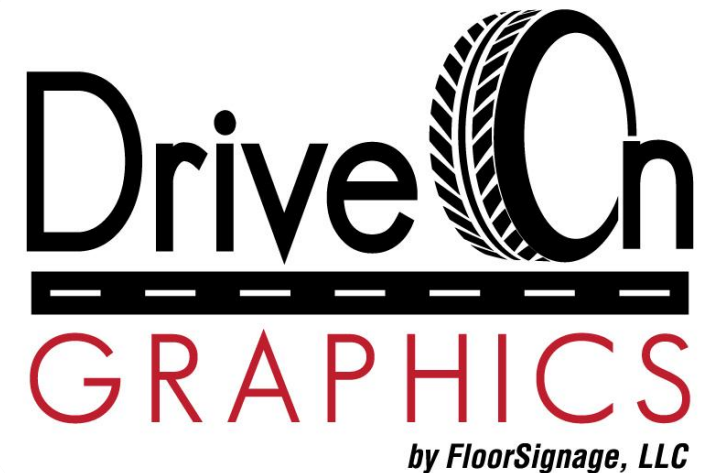
## Multi-surface Use

### Indoor Use (ideally parking garages)

- Concrete
- Brick
- Asphalt

### Outdoor Use

- Asphalt
- Bitumen
- Concrete



# PRINTABILITY

- DriveOn Graphics coating provides great print image quality and durability direct on textured slip resistant surface; no need for an overlamine
- Use printer profiles to achieve strong ink bond, download at [FloorSignage.com](http://FloorSignage.com)
- Digital wide format compatibility with UV, and Latex; **ONLY flatbed & hybrid**
- Cut-to-shape with plotters & routers using 60° blades, guillotine, steel rule die and scissors





# INSTALLATION & REMOVAL

## Trouble free, no-heat installation & residue free removal

- End user friendly installation
- Apply to dry & clean surface. No heat application
- Surface temperature should be 50° F / 10° C or above for day and night time temperatures, sustained for 48 hours following installation
- Aggressive permanent pressure sensitive adhesive; optional primer for long-term applications
- Compress material to the surface by rolling a vehicle over the graphics or using a tamper device with a minimum 200 lbs. / 90 kg. load
- Clean removal – typically leaves no residue



# PRODUCT SAFETY

## Slip & Skid – Resistant

Built-in high slip resistance in wet and dry conditions

- AS HB198:2014
- ANSI A137.1
- ASTM E303

## Retro-Reflective

- High visibility under all lighting conditions





# DURABILITY

**OUTDOOR = Up to 12 months printed and installed on parking lots**

- Up to 12 months and longer to deteriorate to 'failure status'
- Can potentially sustain scrapes, chips and damaged from snow shovels, snowplows, street sweepers and severe tire abrasion; which is considered normal wear and tear
- Snowplows and other snow removal equipment can potentially destroy the material
- Attention to placement in locations that receive the least amount of impact is crucial to longevity
- Does not deteriorate / break down like vinyl
- Shelf life = 1 year stored at 70° F / 21° C





**Drive On**  
**GRAPHICS**  
by FloorSignage, LLC























FLOORSIGNAGE, LLC

138 Stelzer Court  
Sunbury, OH 43074  
[www.FloorSignage.com](http://www.FloorSignage.com)

[Info@FloorSignage.com](mailto:Info@FloorSignage.com)

855-855-8832

[Micah@FloorSignage.com](mailto:Micah@FloorSignage.com)

614-431-1992

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